



10th Annual First Class Pre K Conference

Monday, January 4th – Wednesday, January 6th 2016
Arthur R. Outlaw Convention Center
1 South Water Street
Mobile, Alabama 36602

Dear Potential Sponsor/Vendor,

It's an exciting time as we prepare for the **10th Annual First Class Pre-K Conference!** For ten years, this conference has provided professional development, networking and inspiration for thousands of teachers, directors and other pre-k professionals. Thanks to our sponsors, speakers, increased funding and dedicated team, we have grown from a few hundred to a few thousand. This tremendous growth moves us to a larger venue in beautiful Mobile, Alabama. We invite you to join other sponsors and vendors in becoming part of the pre-K legacy.

With a new venue, come new opportunities. This year's lineup of events will take full advantage of both the vendor hall and interest sessions that will include dynamic speakers, interactive presentations and demonstrations. You will have the privilege of interacting with pre-K professionals of all levels.

New this year is a **mobile event app**, allowing users to have live interaction from anywhere, either by web, phone or tablet. Sponsor banners are available at the Ten Block and One Hundred Block sponsorship levels. Additionally, registered participants will receive **t-shirts** and bags with printed sponsor information. Programs, social media and booths are some of the other opportunities to highlight your company or product. Information and pricing of various package options follow.

Thank you, we appreciate your consideration!

First Class Pre-K Conference Planning Committee



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Sponsorship Opportunities

One Block Sponsors - \$1,500

- On-Site promotion of company including table signs, name listed on sponsor slideshow
- Company logo or name listed on e-program as a sponsor
- ½ page Ad in Program Booklet
- Company name listed on conference t-shirt and bag

Five Block Sponsors - \$2,500

- Corporate logo or name featured on all printed promotional materials
- On-Site promotion of company including table signs, name listed on sponsor slideshow
- Company logo or name listed on e-program as a sponsor
- ½ page Ad in Program Booklet
- Company name listed on conference t-shirt and bag
- 10' x 10' Booth in Vendor Hall

Ten Block Sponsors - \$7,500

- Corporate Logo or name featured on all printed promotional materials
- Corporate logo or name featured on scrolling mobile event app banner
- On-Site promotion of company including table signs, name listed on sponsor slideshow
- Company logo or name listed on e-program as a sponsor
- Full page Ad in Program Booklet
- Company name listed on conference t-shirt and bag
- 20' x 20' Booth in Vendor Hall

One Hundred Block Sponsors - \$10,000

- Corporate Logo or name featured on all printed promotional materials
- Corporate logo or name featured on scrolling mobile event app banner
- On-Site promotion of company including table signs, name listed on sponsor slideshow
- Company logo or name listed on e-program as a sponsor
- Full page Ad in Program Booklet
- Company name listed as a sponsor on Conference Facebook page and website
- Company name listed on conference t-shirt and bag
- Custom Booth in Vendor Hall



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Vendor Application and Exhibit Booth Contract

Cost to exhibit at the 2015 10th Annual Pre K Conference is \$300.00 per booth and must be received by August 15, 2015. This fee includes up to 4 badges. *(All booths are 10' x 10' and include a booth identification sign, pipe and draping, 1- 6 foot draped table, 2 side chairs and a wastebasket.)* Quotes for larger spaces are available upon request.

Full name of firm or organization:

Company Mailing Address:

Telephone Number: () _____ Fax Number: () _____

E-mail Address: _____ Web Site Address: _____

The company name on our booth identification sign should read:

Name of Person(s) Representing Company:

Position/Title: _____

Direct Contact Number: _____

Mail the completed Application and Exhibit Booth Contract with payment to:

Tandem Early Education Consulting
Attention: Dawn Owens
8982 Stoneridge Place
Montgomery, Alabama 36117



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TERMS AND CONDITIONS

1. Space assignments will be made on a first-come, first-served basis.
2. Fees are non-refundable. No exhibitor will be permitted to set up unless Tandem Early Education Consulting has received payment in full.
3. Exhibitors must confine their activities to the booth space. Exhibitor display will not be allowed to extend beyond booth space into the aisle.
4. Exhibit set-up will be Sunday, January 3, 2016 at 3:00 pm. All booths must be cleared by 5:00 p.m. Wednesday, January 6, 2016. Exhibits will be open on Monday, January 4th from 4:30pm– 6:30pm, Tuesday January 5th from 7:30 am – 6:30pm., and Wednesday, January 6th from 7:30 am – 12:30pm. Security will be provided daily after exhibit hall hours.
5. Tandem Early Education Consulting has been chosen as the official Pre K Conference Coordinator. After our office has received your complete packet and payment, you will be assigned a booth number and our decorating service will forward you the exhibitor services available. An exhibitor kit will be used to order any additional support services.
6. The Renaissance Riverview Hotel will be the host hotel for our 2016 10th Annual Pre K Conference. Please make your lodging reservations by calling (251) 438-4000. Conference rates will be offered based on availability.
7. It is mandatory that each exhibitor carry adequate liability and property insurance. Liability insurance should provide public liability coverage for bodily injury and property damage occurring from an accident in your exhibit booth. Property insurance should cover theft or damage of your property from the time materials leave their point-of-origin until they reach their post-show destination including the time on the show floor. Some exhibitors also insure against non-arrival of freight or exhibit material at the show site.
8. Exhibitors may also show support of the conference by sponsoring special events or giveaways or donating door prizes. If your company is interested, or of you have any questions, please give Dawn Owens a call at 334-300-2900 or Linda Ware at 773-576-1354.

HOLD HARMLESS CLAUSE

We submit the following “Hold Harmless Clause”, which is part of our exhibit rules and regulations. “The exhibitor assumes the entire responsibility and liability for losses, damage and claims arriving out on injury or damage to exhibitor’s displays, equipment, and other property brought upon the premises of the Arthur R. Outlaw Convention Center Mobile, Alabama, and shall indemnify and hold harmless the Alabama Department of Children’s Affairs and Tandem Early Education Consulting, and agents and employees from any and all such losses, damage and claims.”

Signature

Date



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2016 Pre K Conference Program Booklet

Alabama Department of Children's Affairs will offer a PROGRAM BOOK for the 2016 Conference. Each person attending the Conference will receive a program book. Please refer to the advertising prices below and the ad sizes attached.

Reservations will be accepted on a first come first served basis. The deadline is September 1, 2015. If you have any questions, contact Dawn Owens at 334-300-2900/Linda Ware 773-576-1354. If you wish to reserve an ad space, complete the bottom portion of this form and return it with your payment and camera ready art work for the ad. You may also e-mail to info@tandemeec.com.

FULL PAGE AD.....	\$100
1/2 PAGE AD.....	\$50
¼ PAGE AD.....	\$25
1/8 PAGE AD (Business Card Size).....	\$15

***** **DEADLINE: September 1, 2015*******



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PROGRAM BOOK AD RESERVATION

COMPANY/ORGANIZATION NAME: _____

NAME: _____

ADDRESS: _____
Street City State Zip

TELEPHONE: _____ FAX: _____

RESERVATION SIZE: (PLEASE CHECK)

_____	FULL PAGE AD	\$100.00
_____	1/2 PAGE AD	\$ 50.00
_____	1/4 PAGE AD	\$ 25.00
_____	1/8 PAGE AD	\$ 15.00

Enclosed is my check PAYABLE TO Alabama Partnership for Children in the amount of \$_____.

Attach camera ready ad and return this form with payment to:

Dawn Owens
8982 Stoneridge Place
Montgomery, Alabama 36117

SPACE IS LIMITED. REGISTER TODAY!

For more information contact Dawn Owens at (334) 300-2900 or Linda Ware at (773)-576-1354

Or email us at info@tandemeec.com